

In Kentucky, Quality Matters

Together We Are
Establishing Standards,
Building a Collaborative Process,
and Implementing Quality Assurance
for Kentucky's Online Courses



Quality Matters, Nationally

- MarylandOnline (statewide consortium)
 - FIPSE grant 2003-06
 - Now self-supporting and accepting institutional or consortium subscriptions for QM projects staffed by MarylandOnline trainers or Independent
- Going National
 - 158 institutions with trained peer reviewers as of September 2006
 - 709 peer reviewers trained
 - 103 courses reviewed by QM staff



Quality Matters

- Inter-institutional quality assurance in online learning as part of benchmarking with peer institutions
- Process designed to ensure all reviewed courses will eventually meet expectations
- Faculty-centered with focus on continuous quality improvement of teaching and learning
- Collegial review process -- not evaluation process -- voluntary, full disclosure by reviewers

Quality Matters

- QM Rubric based in research, nationally recognized standards of best practice
- assesses course quality in 8 key areas (40 review elements)
 - gives examples of best practices
 - provides feedback via web-based database for easy compilation of reviewer comments and scores

Quality Matters

QM Rubric's 8 Key Areas

- Course Overview and Introduction
- **Learning Objectives**
- **Assessment and Measurement**
- **Resources and Materials**
- **Learner Interaction**
- **Course Technology**
- Learner Support
- ADA Compliance

*Key
components
must align*

One score per standard (14 essential, 12 very important, 14 important) based on majority vote

- must have met all 14 Essential standards
- must get at least 68 of 80 points (85%)



Quality Matters

QM Subscriber Institutions get

- External validation of design of online courses
- Stronger accreditation package by raising quality assurance as priority in online programs
- Growing list of online courses that show the QM approved logo to proclaim to all stakeholders, including students, that the course can be trusted (like VeriSign's SSL certification for eCommerce)
- Nationally proven and research-based, ongoing professional development program for online instructors and instructional designers

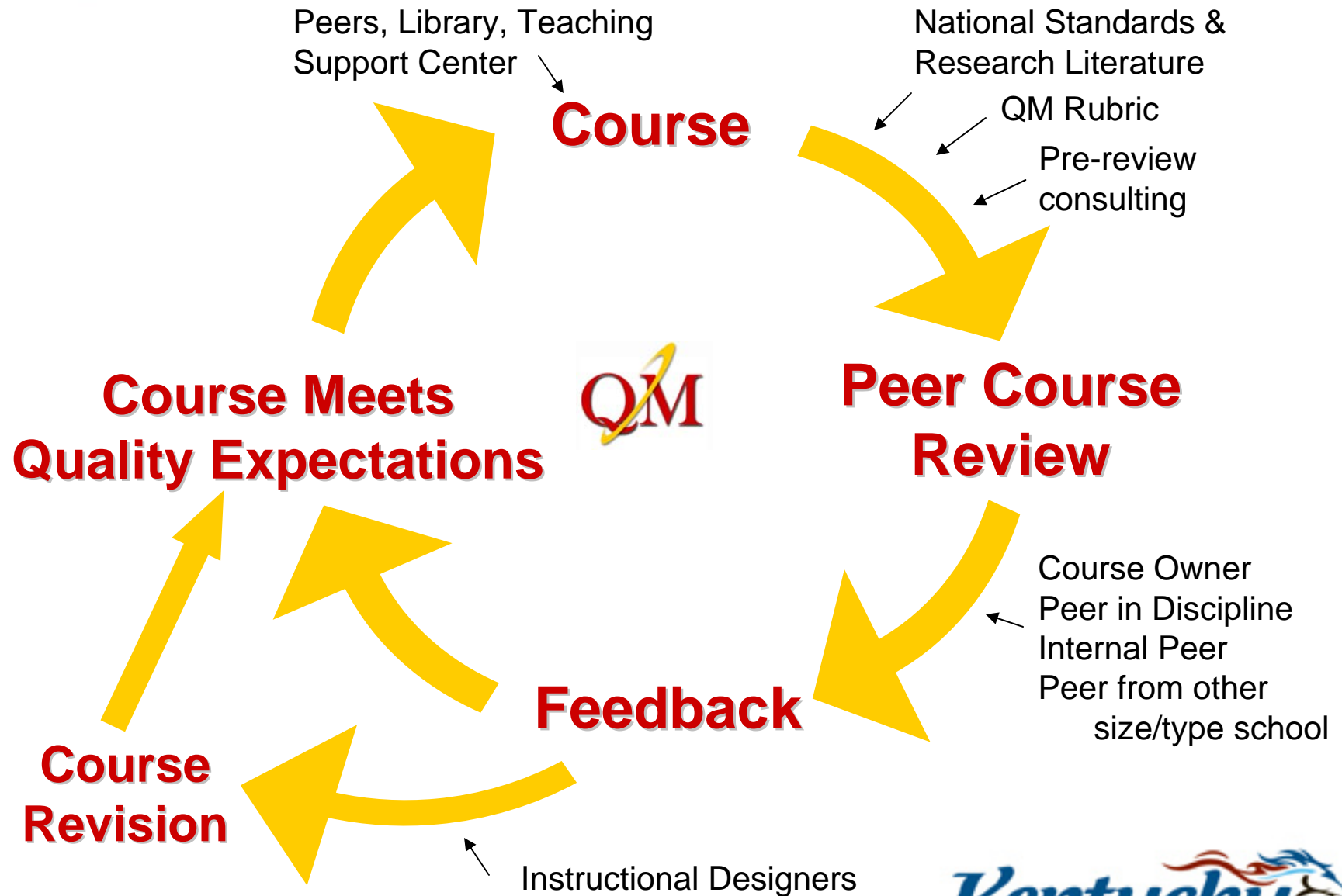


Quality Matters

QM Trained Peer Reviewers get

- Stronger sense of relationship with external peers and internal faculty peers and instructional designers/consultants
- New ideas for their own courses (whether while being reviewed or being a reviewer)
- \$150 for each completed peer course review -- \$250 as peer review team chair

Quality Matters Course Review



KY Quality Matters

- Kentucky QM Consortium Year 1
 - KYVC paid for consortium subscription and 3 trainings, setting a goal of 60 KY peer reviewers
 - October 3, Bowling Green
 - November 30, Morehead
 - December 1, Louisville
 - KYVC subscription allows for management and registration of 5 QM peer reviewed courses
- Kentucky QM Consortium Year 2
 - KYVU pays for consortium subscription and Kentucky institutions subscribe at 25% consortium discount
 - Kentucky QM Consortium Board is established to support KY QM projects in consortium
 - Subscriber institutions start managing QM review teams and trainings



KY Quality Matters

Kentucky Consortium Charter Members

- Bluegrass Community & Technical College
- Jefferson Community & Technical College
LearnAnytime and CollegeNOW!
- KY Community & Technical College System
- Morehead State University
- University of Louisville
- Western Kentucky University



KY QM Peer Reviewer Training Attendees

Big Sandy Community & Technical College – 1
Bluegrass Community & Technical College - 10
Eastern Kentucky University - 1
Elizabethtown Community & Technical College - 1
Hazard Community & Technical College – 1
Hopkinsville Community College – 1
Jefferson Community & Technical College - 11
KY Community & Technical College System
Madisonville Community College - 1
Maysville Community College – 1
Morehead State University - 9
Somerset Community College – 5
Sullivan University - 1
University of Kentucky - 1
University of Louisville – 15
West KY Community & Technical College - 1
Western Kentucky University - 17

Total: 78

